

# Little Lions Therapy

Helping your child learn new skills, develop independence and build confidence.



## Social Media Policy

### Introduction

Little Lions Therapy seeks to use relevant, accessible means of communication, including Social Media to advertise and inform the public regarding Little Lions Therapy groups.

### Responsibilities for Input

Social Media Accounts for Little Lions Therapy will be set up by Sonja Robb (LLT Team member) . Other team members, Orla Doherty & Judith Somerville have access to these accounts. Upkeep, maintenance and input of entries will be carried out by above approved team members only.

### Password Protection

Gaining access to Social Media accounts requires inputting of password, after Sonja Robb approves you to have access. The password will be changed if there is any reason to believe that someone other than an approved Little Lions Therapy team member has access to it.

### Privacy Protection

Little Lions Therapy will prioritise the privacy of colleagues and others. Information will not be shared that may reveal personal information about any individual.

### Monitoring Content

All content posted on Social Media by staff and others will be monitored. Any posts or comments which may be detrimental to Little Lions Therapy will be removed. Reoccurrences of detrimental comments by any one individual will result in that person being blocked.

### Consent for Content

It is intended that Social Media be used as a tool by Little Lions Therapy to advertise and inform the public regarding Little Lions Therapy Groups. This may include inputting posts/photos of previous groups, to provide positive feedback and enhance interest for further groups. Consent will be gained from parents for sharing their child's photo on Social Media. If a parent does not consent to photos, their preference will be respected and adhered to.

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## **Personal Social Media**

Any comments on personal social media sites pertaining to Little Lions Therapy are the views of the individual and not the organisation.

No confidential information relating to Little Lions Therapy should be posted on personal social media sites

General good judgement should be exercised to ensure that nothing detrimental to Little Lions Therapy is posted on Social Media

**Date: 06/01/2022**

**Review required: 12 months**